Remember how you used to daydream on your Way to school?

You can do it again. Take the bus and you'll have a little extra time to yourself.

When you drive, you have to concentrate on the road, the traffic, the real world. But when you ride the bus, you can escape into a world far from stress and pressure. You can also save money. Plus, you help reduce traffic congestion and pollution, which means that you're saving a lot more than just time and money.

So keep it up, because —





Burn calories, not rubber.

Walking or bicycling to work, school, or the store is great

exercise and it can save you money. By walking or bicycling —
even just one day a week — you'll prolong the life of your vehicle's tires
and help reduce traffic congestion and pollution.

So keep it up, because —





Try picking someone up before you go Out.

Share a ride with a friend. It's nice to have a co-pilot, plus you'll save money and the air.

Ride sharing is a great way to make driving more enjoyable, whether you're going out on the town or going to work. You'll save money, too. Sharing a ride with just one other person can cut your travel costs in half.

Plus, you'll help reduce traffic congestion and pollution.

So keep it up, because —



Tomorrow, leave home without it.

Keep your car parked even just once a week. You can save money, stress, and the air.

Just once or twice a week, try getting around another way. Take mass transit, share a ride or car pool, walk or bike. You can save some money and your sanity. Plus, you'll be helping to reduce traffic congestion and pollution.

So keep it up, because —





You'd have more time on your hands if they weren't on the Wheel.

Take mass transit. You can save money, the air, and a little time for yourself.

Instead of fighting traffic, relax, read or just daydream about all the money you're saving. Plus, you'll be helping to reduce traffic congestion and pollution, which means you'll be saving a lot more than just time and money.

So keep it up, because —





You should be reading this on the bus.

You'd Save money and the air, plus have time to read more than the Sports page.

Instead of fighting traffic, sit back, relax, read, or daydream about all the money you're saving. Plus, you'll be helping to reduce traffic congestion and pollution, which means you'll be saving a lot more than just time and money.

So keep it up, because —



